



# MohammadReza Zahabi

Digital Marketing & social media Specialist

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## SOME PROJECTS

Jan 2017

Full Service campaign

Mahak soft

Tehran

Design some teasers and motion Graphic contents and publish them on many of web sites and social pages. Achieve to install software on about 100 new client

2017-2018

Social media Advertising

Bazar-mobl Iran

Tehran

Bazar Mobl e Iran is one of the largest furniture and wood markets in the center of Tehran. We launched services for the furniture market, including content production for social media, site design, and a number of teasers for social medias and advertising using Instagram influencers.

2017

CPC Banners & preroll Video

Bank Tosee Taavon

Tehran

Some of the activities carried out for the Tosee Taavon Bank, one of the largest private banks in Iran: including designing, creating and publishing content for advertising on the social media in the form of banners and motion graphics.

2018

360 Degree Social Campaign

Latifico

Tehran

Website Design, content production for website, social medias and ads, social media management and consult how to manage them,

2019

Website and Content

Farkishbeauty

Tehran

Website design and content for social medias and social management service.

2019

UI/UX design

Shasta & Behzendegi

Tehran

Consult and design ui/ux for behzendegi(insurance ) and shasta Websites.

2019

Website and Content

some of websites :

Tehran

eutoasiagtco-mtmholdingco-tv.sorooshsima.com-hamrazinstitute-boxeno-



## EDUCATION

2016-2019

Computer engineering

Shahid Beheshti University

Tehran

Master of Computer Science - System Architecture

2009-2013

Computer engineering

Jahad daneshgahi

Kermanshah

Bachelor degree of computer science



## ABOUT ME

After about 5 Years working in one of the biggest Iranian advertising companies as a digital marketing specialist, and working with some of the most famous companies in Iran, I'm ready to be on new challenges.



## SKILLS

### PERSONAL

SEO



Marketing & Advertising



Wordpress



Content Creation



Adobe Photoshop



Adobe XD



Google Webmaster tools



G Analytics & Trends



Social media management



### PROFESSIONAL

Organization



Leadership



Creativity



## CERTIFICATION

2018-2019 Istanbul

CERTIFICATION OF brandweek



## WORK EXPERIENCE

Jan 2017 - Present

Digital marketing manager at sorooshsima Adv Co

leading a 6 person Digital marketing department with a Digital strategist, Seo specialist, web designer, digital & motion graphist, social media manager, copywriter for content creation and collaborating with other departments and run a lot of campaigns for Some brands.



## LANGUAGES

English

Persian